

Media Release

Motor Trades Association of Australia welcomes new CEO

MELBOURNE 23 October 2023 – The Motor Trades Association of Australia (MTAA) welcomes its new CEO, Matthew Hobbs, as he prepares to take up the reins at Australia's leading automotive industry advocacy body.

Moving from his current role of Director, Policy and Advocacy at the Federal Chamber of Automotive Industries, Mr Hobbs brings to his new role a breadth of experience in the automotive industry, including filling senior executive roles in GM Holden, and with General Motors and Nissan Motors internationally.

Mr Hobbs has a record of leading successful government relations campaigns and supporting leadership to develop corporate strategies that impact the bottom line. Mr Hobbs' experience includes securing substantial government incentives, developing restructuring plans, asset disposal, business savings, and obtaining favourable industry, trade and regulatory settings.

MTAA Chairman, Frank Agostino said: "Mr Hobbs has a great automotive industry pedigree and brings a wealth of experience in policy and advocacy work for the industry. These attributes will be critical for MTAA, particularly given the anticipated changes and disruption the industry will experience as we transition to an electric vehicle fleet."

Mr Hobbs will work closely with the member MTAA bodies, the Victorian Automotive Chamber of Commerce and the motor trade associations of WA, NSW, SA/NT and Queensland.

The role will have a central focus on working with its member bodies, and with the industry and government. The creation of high-quality policy and industry submissions to governments, along with building strong relationships between MTAA and policy makers, will be priority actions for Mr Hobbs.

MTAA board members and motor trade CEOs welcome Mr Hobbs into this important industry role.

MTAA will continue to expand its position as Australia's leading national industry voice.

Mr Hobbs formally begins his new role in January 2024.